McLaughlin & Associates

ALABAMA STATEWIDE
REPUBLICAN PRIMARY VOTERS
N=500
FIELD DATES: 12/6/21-12/9/21

1. WITH WHICH POLITICAL PARTY ARE YOU AFFILIATED?

Total	500
REPUBLICAN	**79.6**
NON-REPUBLICAN	**20.4**
Democrat	1.6
Independent/Other	18.8

2. AS YOU ARE AWARE, VERY FEW PEOPLE ACTUALLY VOTE IN REPUBLICAN PRIMARY ELECTIONS. THINKING AHEAD TO NEXT YEAR, HOW LIKELY IS IT THAT YOU WILL VOTE IN THE REPUBLICAN PRIMARY ELECTIONS U.S. SENATE, CONGRESS AND GOVERNOR ON TUESDAY, MAY 24TH, 2022?

Total	500
DEFINITELY VOTING	82.0
VERY LIKELY	15.0
SOMEWHAT LIKELY	3.0

3. IN WHICH PARTY'S PRIMARY ARE YOU MORE LIKELY TO VOTE – THE REPUBLICAN PRIMARY OR THE DEMOCRATIC PRIMARY? IF YOU DO NOT VOTE IN PRIMARIES, PLEASE SAY SO.

Total	500
REPUBLICAN	**100.0**

4. FROM THE FOLLOWING LIST, WHICH ISSUE IS PERSONALLY MOST IMPORTANT TO YOU THAT WOULD DECIDE YOUR VOTE FOR U.S. SENATE?

Total	500
ECONOMIC	**44.2**
Cost of Living/Inflatn	15.2
Economy/Jobs	13.8
Government/Debt	12.8
Taxes	2.4
SAFETY/SECURITY	**30.8**
Border/Immigration	22.4
Crime/Public Safety	4.4
Security/Terrorism	4.0
HEALTH	**11.2**
Social Secur./Medicare	7.4
Healthcare	3.8
COVID/MASKS/VACCINES	**8.0**
DK/REFUSED	**5.8**

5. NOW, I AM GOING TO READ YOU A LIST OF NAMES. WILL YOU PLEASE TELL ME IF YOU HAVE A FAVORABLE OR UNFAVORABLE OPINION OF EACH PERSON? IF YOU HAVE NO OPINION OR HAVE NEVER HEARD OF THE PERSON, JUST SAY SO.

DONALD TRUMP

Total	500
FAVORABLE	**85.8**
Very	65.8
Somewhat	20.0
UNFAVORABLE	**12.2**
Somewhat	4.6
Very	7.6
NO OPINION	**2.0**
Net Diff.	**73.6**
Mean	**4.32**

6. OPINION: JOE BIDEN

Total	500
FAVORABLE	**7.8**
Very	3.0
Somewhat	4.8
UNFAVORABLE	**90.0**
Somewhat	5.2
Very	84.8
NO OPINION	**2.2**
Net Diff.	**-82.2**
Mean	**1.36**

7. OPINION: MITCH MCCONNELL

Total	500
FAVORABLE	**40.4**
Very	8.8
Somewhat	31.6
UNFAVORABLE	**44.6**
Somewhat	20.4
Very	24.2
NO OPINION	**12.8**
NEVER HEARD OF	**2.2**
Net Diff.	**-4.2**
Mean	**2.80**

8. OPINION: RICHARD SHELBY

Total	500
FAVORABLE	**64.6**
Very	22.6
Somewhat	42.0
UNFAVORABLE	**20.2**
Somewhat	9.4
Very	10.8
NO OPINION	**11.6**
NEVER HEARD OF	**3.6**
Net Diff.	**44.4**
Mean	**3.58**

9. OPINION: KATIE BRITT

Total	**500**
FAVORABLE	**40.0**
Very	16.8
Somewhat	23.2
UNFAVORABLE	**10.4**
Somewhat	5.6
Very	4.8
NO OPINION	**22.4**
NEVER HEARD OF	**27.2**
Net Diff.	**29.6**
Mean	**3.57**

10. OPINION: MO BROOKS

Total	**500**
FAVORABLE	**55.8**
Very	23.2
Somewhat	32.6
UNFAVORABLE	**21.4**
Somewhat	10.4
Very	11.0
NO OPINION	**13.8**
NEVER HEARD OF	**9.0**
Net Diff.	**34.4**
Mean	**3.51**

11. OPINION: MIKE DURANT

Total	**500**
FAVORABLE	**30.6**
Very	12.6
Somewhat	18.0
UNFAVORABLE	**6.0**
Somewhat	2.6
Very	3.4
NO OPINION	**26.6**
NEVER HEARD OF	**36.8**
Net Diff.	**24.6**
Mean	**3.53**

12. OPINION: JESSICA TAYLOR

Total	**500**
FAVORABLE	**12.0**
Very	4.8
Somewhat	7.2
UNFAVORABLE	**5.0**
Somewhat	2.6
Very	2.4
NO OPINION	**23.6**
NEVER HEARD OF	**59.4**
Net Diff.	**7.0**
Mean	**3.23**

13. IF THE REPUBLICAN PRIMARY ELECTION FOR U.S. SENATE ON TUESDAY, MAY 24TH, 2022 WERE HELD TODAY AMONG THE FOLLOWING CANDIDATES, FOR WHOM WOULD YOU VOTE?

Total	500
KATIE BRITT	**26.2**
Definitely	13.4
Probably	10.8
Lean	2.0
MO BROOKS	**31.4**
Definitely	14.6
Probably	12.4
Lean	4.4
MIKE DURANT	**16.6**
Definitely	6.8
Probably	7.8
Lean	2.0
JESSICA TAYLOR	**4.0**
Definitely	1.2
Probably	1.4
Lean	1.4
FIRM UNDECIDED	**21.8**

14. NOW, AMONG THE SAME LIST OF CANDIDATES, WHO WOULD BE YOUR SECOND CHOICE IN THE REPUBLICAN PRIMARY ELECTION FOR U.S. SENATE?

Total Answering	391
KATIE BRITT	19.7
MO BROOKS	18.2
MIKE DURANT	18.7
JESSICA TAYLOR	8.7
FIRM UNDECIDED	**34.8**

REPUBLICAN PRIMARY ELECTION FOR U.S. SENATE - COMBO:

Total Answering	500
KATIE BRITT	41.6
MO BROOKS	45.6
MIKE DURANT	31.2
JESSICA TAYLOR	10.8
UNDECIDED 1ST CHOICE	**21.8**
UNDECIDED 2ND CHOICE	**27.2**

16. NOW, AMONG A SMALLER LIST OF CANDIDATES, IF THE REPUBLICAN PRIMARY ELECTION FOR U.S. SENATE ON TUESDAY, MAY 24TH, 2022 WERE HELD TODAY, FOR WHOM WOULD YOU VOTE?

Total	500
KATIE BRITT	**38.8**
Definitely	14.6
Probably	21.8
Lean	2.4
MO BROOKS	**36.6**
Definitely	18.2
Probably	15.0
Lean	3.4
FIRM UNDECIDED	**24.6**
Net Diff.	**2.2**

17. WHICH OF THE FOLLOWING CANDIDATES WOULD YOU BE MORE LIKELY TO SUPPORT IN THE REPUBLICAN PRIMARY ELECTION FOR U.S .SENATE?

1. A CANDIDATE WHO HAS BEEN IN ELECTED OFFICE FOR ALMOST FOUR DECADES AND WANTS TO BRING THAT EXPERIENCE TO THE U.S. SENATE.
OR
2. A CANDIDATE WHO IS A POLITICAL OUTSIDER AND WANTS TO CHANGE THE WAY THINGS ARE DONE IN THE U.S. SENATE.

Total	500
CANDIDATE W/EXPERIENCE	12.8
POLITICAL OUTSIDER/NEW	68.6
DK/REFUSED	**18.6**
Net Diff.	**-55.8**

18. AND AGAIN, WHICH OF THE FOLLOWING CANDIDATES WOULD YOU BE MORE LIKELY TO SUPPORT IN THE REPUBLICAN PRIMARY ELECTION FOR U.S. SENATE?

1. A CANDIDATE WHO SUPPORTS A TRADITIONAL AND MAINSTREAM REPUBLICAN POLICY AND ISSUE AGENDA.
OR
2. A CANDIDATE WHO SUPPORTS DONALD TRUMP'S POLICY AND ISSUE AGENDA.

Total	500
TRADITIONAL REP. POLICY	26.4
TRUMP'S ISSUE AGENDA	64.2
DK/REFUSED	**9.4**
Net Diff.	**-37.8**

19. AS YOU MAY KNOW, MO BROOKS HAS BEEN ENDORSED BY PRESIDENT DONALD TRUMP IN THE RACE FOR U.S. SENATE. WHICH COMES CLOSEST TO YOUR OPINION?

1. BECAUSE OF PRESIDENT TRUMP'S ENDORSEMENT, I WILL VOTE FOR MO BROOKS.
2. EVEN THOUGH I SUPPORT PRESIDENT TRUMP AND HE ENDORSED MO BROOKS, I AM STILL KEEPING AN OPEN MIND ON WHO TO SUPPORT.
3. BECAUSE OF PRESIDENT TRUMP'S ENDORSEMENT, I WILL VOTE AGAINST MO BROOKS.
OR
4. PRESIDENT TRUMP'S ENDORSEMENT HAS NO IMPACT ON MY VOTE.

Total	500
WILL VOTE FOR BROOKS	19.0
KEEPING AN OPEN MIND	38.0
AGAINST BROOKS	5.6
TRUMP HAS NO IMPACT	33.0
DK/REFUSED	**4.4**

20. IF YOU WERE TO LABEL YOURSELF, WOULD YOU SAY YOU ARE A LIBERAL, A MODERATE, OR A CONSERVATIVE IN YOUR POLITICAL BELIEFS?

Total	**500**
LIBERAL/MODERATE	**12.8**
Liberal	2.8
Very	1.0
Somewhat	1.8
Moderate	10.0
CONSERVATIVE	**84.4**
Somewhat	30.6
Very	53.8
DK/REFUSED	**2.8**
Net Diff.	**71.6**
Mean	**4.38**

21. DO YOU CONSIDER YOURSELF TO BE AN EVANGELICAL OR BORN AGAIN CHRISTIAN?

Total	**500**
YES	72.6
NO	21.6
DK/REFUSED	**5.8**
Net Diff.	**51.0**

22. DO YOU CONSIDER YOURSELF PRO-LIFE OR PRO-CHOICE ON THE ISSUE OF ABORTION?

Total	**500**
PRO-LIFE	**82.6**
Strongly	66.8
Somewhat	15.8
PRO-CHOICE	**14.4**
Somewhat	7.4
Strongly	7.0
DK/REFUSED	**3.0**
Net Diff.	**68.2**
Mean	**3.47**

23. WHAT IS YOUR AGE?

Total	**500**
18-45	19.2
46-55	17.0
56-65	23.0
66-75	23.0
OVER 75	16.0
DK/REFUSED	**1.8**
Mean	**58.62**

24. GENDER:

Total	**500**
MALE	48.0
FEMALE	52.0

25. RACE (FROM FILE):

Total	500
WHITE	98.8
AFRICAN-AMERICAN/BLACK	0.8
ASIAN/ASIAN-AMERICAN	0.4
HISPANIC/LATINO	-
OTHER	-

26. AREA:

Total	500
BIRMINGHAM MEDIA MARKET	**41.0**
Jefferson County	9.0
Rest of Birmingham	32.0
COLUMBUS/GA/ATLANTA	**4.4**
DOTHAN MEDIA MARKET	**6.8**
HUNTSVILLE MEDIA MARKET	**22.6**
Madison County	7.0
Rest of Huntsville	15.6
MOBILE MEDIA MARKET	**14.4**
Mobile County	6.8
Rest of Mobile MM	7.6
MONTGOMERY/MERIDIAN MM	**10.8**
Montgomery County	2.6
Rest of Mont./Meridian	8.2

27. CONGRESSIONAL DISTRICT:

Total	500
CONGRESSIONAL DISTRICT 1	14.2
CONGRESSIONAL DISTRICT 2	14.2
CONGRESSIONAL DISTRICT 3	16.0
CONGRESSIONAL DISTRICT 4	20.0
CONGRESSIONAL DISTRICT 5	14.6
CONGRESSIONAL DISTRICT 6	16.6
CONGRESSIONAL DISTRICT 7	4.4

28. VOTE HISTORY – 2020 PRIMARY AND 2018 PRIMARY:

Total	500
1 OF 2	45.4
2 OF 2	54.6